

FOR IMMEDIATE RELEASE

Headline:

Sensei Enterprises Partners with Applied Discovery to Offer Social Media Consulting Service

Subhead:

SM-ART (Social Media Assessment, Risks and Techniques) Service Offers Corporations a Broad Spectrum of Legal and Technology Expertise When Dealing with Social Media

June 4, 2010 (Fairfax, Virginia) – Sensei Enterprises, Inc. is partnering with global e-discovery leader Applied Discovery to offer corporations facing compliance, security and e-discovery challenges relating to social media an in-depth assessment of social media usage, risks, and techniques for limiting the risks.

Sensei's President noted, "We've been seeing corporations struggle to produce social media data in electronic discovery and uncertain of how to plan for the collection of this data before litigation actually occurs. Corporations are also concerned about compliance issues – what social media must be kept, for how long and how can it be preserved cost-effectively?"

Vice President John Simek added, "Security is also a huge concern, as corporate data leaks out through social media. Add to that the fact that social media usage may incur corporate liability for anything from copyright infringement to defamation to trade disparagement and you've got a Gargantuan headache in the C-Suite."

Sensei's officers expressed their pleasure at partnering with Applied Discovery and are particularly pleased to be working with Virginia P. Henschel, the Vice President of Electronic Discovery Affairs at Applied Discovery. Nelson remarked, "Our two corporations are well-suited to bring extensive e-discovery, computer forensics, legal and technical skills to address the emerging concerns about social media in the workplace. We will customize solutions for each client, helping them understand social media usage in their corporation, illustrating how both policies and technology controls of social media are evaded by employees, defining their compliance, security and legal risks, assisting in crafting appropriate social media policies, offering best practices recommendations, and detailing the hardware and software tools that best fit the corporation's needs to preserve social media data for both compliance and e-discovery reasons."

Want to talk to the experts? Sensei's SM-ART experts Sharon Nelson and John Simek and Applied Discovery's Virginia Henschel will be available for individual meetings at the ALM General Counsel Conference in New York City on Tuesday, June 8th. Reporters, bloggers and corporate representatives interested in learning more about this new offering can contact us and schedule a meeting by e-mailing Ms. Nelson at snelson@senseient.com or calling her at 703-359-0700.

ABOUT SENSEI ENTERPRISES, INC.

Sensei Enterprises, Inc. is a nationally known computer forensics, security and information technology company. Based in Fairfax, Virginia, Sensei combines legal expertise with high-level technical certifications to serve the technology needs of the legal and corporate communities. Sensei's principals are the co-authors of *The Electronic Evidence and E-Discovery Handbook* (2006, ABA) and speak and present on electronic evidence and legal technology throughout the country. To learn more, please visit www.senseient.com.

For more information about this release, call Sharon D. Nelson, Esq. at 703-359-0700.